Checklist for Standards for Society Website Linkage

Content:

☐ 1. Society name, chapter name, and state organization geographic locale at the top of each page.

☐ 2. One of three trademarked Society logos on the top of the home page but not necessarily in the banner/header.

☐ 3. Current linkage seal at the bottom of the home page.

☐ 4. Society Purposes, Mission, and Vision statements all of which should be identified by title.

☐ 5. Links:
   a. State organization websites - link to the Society website.
   b. Chapter websites - link to the Society website and to state organization website.
   c. Any link to a state organization/ chapter must be to a currently compliant/linked website.

☐ 6. Link to webmaster email on the bottom of the homepage.

☐ 7. Title on every page.

Style

☐ 8. Black or dark gray font color for body text on all pages. Titles and headliners may be a different font color.

☐ 9. Pale or white body background.

☐ 10. Clearly labeled, active links that allow readers to navigate easily between pages.

☐ 11. Content on every page.

☐ 12. Latest revision date of any part of the website listed in the bottom section of the revised and/or the home page formatted using month and year.

☐ 13. Only DKG graphics that are currently available on the DKG website are used.

Courtesy Review

☐ 14. No obvious violations of legal requirements.

☐ 15. No distracting design elements.

Chapter: _____   State: _____